



ARLA'S HEALTH STAR RATING

Arla's ambition is to provide products that can be part of sustainable healthy diets. Therefore, we have developed a set of nutrition criteria for internal use to help us monitor and continually improve the nutritional quality of our product portfolio (you can read more about our nutrition criteria [here](#)).

As a global dairy company we recognise the impact we have on public health, and therefore the need for transparency regarding the nutritional value of our products. Consequently, we collaborate with the Access to Nutrition Initiative (ATNI)¹. In their benchmarking of global food and beverage manufacturers and retailers ATNI uses, among other metrics, a nutrient profiling model called Health Star Rating (HSR). The HSR was developed in 2014 by the Australian and New Zealand governments in collaboration with industry, public health and consumer groups as a voluntary front-of-pack labelling system. In the HSR system a product can score from 0.5 to 5 stars in 0.5 star increments, and ATNI considers products scoring 3.5 stars or more to be healthy choices. To accommodate a wider range of foods the HSR scoring system is less detailed than Arla's internal nutrition criteria, but does, nonetheless, distinguish between dairy and other foods, and even includes three distinct categories for dairy (dairy beverages, dairy foods, and cheese).

As of now, Arla will be publishing and reporting the nutritional quality of our products using the HSR, but will keep our own nutrition criteria for internal use, because these are specifically designed to account for the many various categories of dairy products we make. In the below table we show and contrast the performance of our product portfolio using our own nutrition criteria as well as HSR. As is evident from the table our own nutrition criteria are stricter than the HSR, which is why we regard those as the gold standard within Arla.

Range of sales volume covered	Number of products assessed	Share of products fulfilling Arla's Nutrition criteria	Share of products \geq 3.5 ★ (HSR)	Share of sales volume ² fulfilling Arla's Nutrition criteria	Share of sales volume ² \geq 3.5 ★ (HSR)	Average HSR by sales volume ²
89%	1579	45.6%	52.2%	71.5%	75.9%	3.74 ★

¹ ATNI is a global nonprofit which drives market transformation for improved access to nutrition. They do this by assessing and ranking the world's largest food manufacturers and retailers on their nutrition-related commitments, practices and performance globally (<https://accesstonutrition.org/>).

² The metrics are shown on a basis of volume in tonnes sold, as we believe this best represents our products' impact on public health.